

# TAPPI Nano Antitrust and Commercialism Policies

Fall 2017

For guidance on preparing your presentation, please see [TIPS for creating your slide deck](#).

## ANTITRUST GUIDELINES

Attendees at industry events in the US are becoming increasingly sensitive to antitrust compliance at face to face meetings. Therefore, we remind all authors to follow these simplified guidelines in your presentation slides. The full TAPPI antitrust guidelines may be found by clicking [here](#).

- Do NOT mention of current or recent (i.e., within the last 90 days) or future production costs generally (including prices paid for raw materials, supplies and labor), and overall production or distribution costs with respect to any specific products.
- Projected or actual cost savings related to a specific technological improvement or operational change may be discussed, as long as the specific before and after costs are not mentioned. Use percentage increase or decrease to reflect your findings Do NOT mention or comment on whatsoever about selling price changes that may occur as a result of the cost savings.

## COMMERCIALISM GUIDELINES FOR PRESENTERS

TAPPI's goal is to offer conferences that deliver strong technical information. Our commercialism guidelines are reinforced so that presentations deliver relevant technical information, and are not sales pitches for products or services. Presenters must adhere to the following guidelines:

### **Company Logos:**

- Presenters from **companies**, a small logo can appear on each slide.
- Presenters from **universities, government agencies, and research facilities**, the organization logo, from the organization presenting the work, can appear on each slide.

**Collaborative Partnerships/Funding:** Co-authors with their affiliations may appear on the title slide. Funding sources can be acknowledged once. Only the logo from the organization giving the presentation should be placed on the slides (see **Company Logos** above).

**Trade Names:** Trade names may appear only once in a presentation, anything thereafter, should be referred to as the industry generic name or neutral designations such as Type A, Type B, Type C, etc.

## **ENFORCEMENT**

TAPPI Nano's Antitrust and Commercialism policies are enforced

### **Presentations**

All presenters must submit a draft version of their presentation for antitrust and commercialism review. Presentations will be reviewed by an independent reviewer for adherence to the antitrust and commercialism policies. TAPPI staff and session chairs will also check presentations for adherence to these policies.

- Authors must submit their presentation by the ***PowerPoint Draft Due to Session Chair Deadline*** for review. Authors will be notified via email if any slides are not in compliance.
- Final presentations **MUST** be submitted by the ***Final PowerPoint Due to TAPPI Deadline***. Presentations will not be accepted onsite without prior approval.

### **At the Conference**

TAPPI Nano's Antitrust and Commercialism policies must be adhered to by all conference participants:

- Only those presentations that comply with antitrust and commercialism guidelines will be allowed to be presented.
- Session Chairs are asked to discontinue any lines of questions that violate the Division's antitrust guidelines.
- Conference attendees are discouraged from having conversations around pricing, trends, and other topics that are outlined in the antitrust policy.